

International Display Manufacturing Conference

IDMC'17

SPONSORSHIP BROCHURE

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Welcome to the 2017 International Display Manufacturing Conference

Dear colleagues,

Welcome to the 2017 International Display Manufacturing Conference.

It is with great pleasure that we invite you to participate in the 2017 International Display Manufacturing Conference (IDMC'17), to be held on September 20 to 22 in Taipei, Taiwan.

Over the years, we have taken pride in including, in the biennial IDMC, the display manufacturing scheme, besides most general topics found in other SID sanctioned international conferences. Our goal is to raise the awareness on safety and environmental issues, and a willingness to share the latest knowledge on the Industry 4.0 - intelligent manufacturing practices. This year, IDMC will be, again, held in conjunction with the Touch Taiwan International Exhibition in Taipei World Trade Center's Nangang Exhibition Hall, a huge gathering place for global display professionals, to exchange the most up-to-date information, and thoughts on the rapidly changing faces of display technologies, such as AR/VR, automotive, IoT, medical, microLED, and transparent displays. The three-day program will consist of plenary speeches, oral presentations, poster sessions, and sponsors' exhibition. In light of the past success, we will be expecting 500 or more participants from all over the world to attend the Conference this year.

We also cordially call out our global industrial partners to continue to support us via the IDMC'17 Sponsorship Program. Your participation and financial contribution has always been vital to the success of IDMC. We sincerely look forward to seeing you in Taipei this September!

Respectfully yours,



IDMC'17 General Chair

Janglin Chen, Ph.D

General Information

Date

September 20 (Wed.) - 22 (Fri.), 2017

Venue

Taipei World Trade Center Nangang Exhibition Hall

No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan (R.O.C.)

Website: www.twtcnangang.com.tw/?Lang=en-US

Conference Website

<http://idmc.nctu.edu.tw/>

Host Organizations

Society for Information Display, Taipei Chapter (SID)

Collaborating Organizations

Taiwan TFT LCD Association (TTLA)

Taiwan Flat Panel Display Materials & Devices Association (TDMDA)

Taiwan Display Union Association (TDUA)

Industrial Technology Research Institute (ITRI)

National Chiao Tung University (NCTU)

Touch Taiwan

Organizing Committee

Honorary Chairs

Paul S.L. Peng/彭双浪, Taiwan Display Union Association (TDUA)

Jyh-Chau Wang/王志超, Taiwan Display Union Association (TDUA)

Morrison Liang/梁茂生, Taiwan Display Union Association (TDUA)

Fang-Chen Luo/羅方禎, AU Optronics Corporation

Han-Ping D. Shieh/謝漢萍, National Chiao Tung University

Y. Tim Tsai/蔡猷陞, Ministry of Economic Affairs

Jia-Ming Liu/劉佳明, Industrial Technology Research Institute

General Chair

Janglin (John) Chen/程章林, Industrial Technology Research Institute

International Advisory Committee

Shin-Tson Wu/吳詩聰, University of Central Florida (USA)

Paul Drzaic, Apple Inc. (USA)

Wolfgang Mildner, Poly IC (Germany)
Boaping Wang/王保平, Southeast University (China)
Xiaolin Yan/閔曉林, TCL Corporation, SID Regional VP(China)
Tailiang Guo/郭太良, Fuzhou University(China)
Qun (Frank) Yan/嚴群, Director of SID Beijing Chapter(China)
Hoi-Sing Kwok/郭海成, HKUST (Hong Kong)
Kenji Yamamoto, NICT (Japan)
Jun Souk, University of Korea (Korea)
Ho Kyoong Chung, Sungkyunkwan University (Korea)

IDMC 2017 Executive Committees

Conference Chairs

Fu-Jen Ko/柯富仁, E Ink Holdings
Cheng-Chung Lee/李正中, Industrial Technology Research Institute
Hong-Jye Hong/洪泓杰, AU Optronics Corporation

Executive Chair

Yi-Pai Huang/黃乙白, National Chiao Tung University

Program Chairs

Jia-Chong Ho/何家充, Industrial Technology Research Institute
Chih-Lung Lin/林志隆, National Cheng Kung University
Ya-Hsiang Tai/戴亞翔, National Chiao Tung University

Secretary Generals

Hung-Ming (Philip) Chen/陳皇銘, National Chiao Tung University
Yung-Hui Yeh/葉永輝, Industrial Technology Research Institute
Tsung-Hsien Lin/林宗賢, National Sun Yat-sen University

Awards and I-Zone Chairs

Jiun-Haw Lee/李君浩, National Taiwan University
Fang-Cheng Lin/林芳正, National Chiao Tung University

Program Sub-Committee Chairs

Touch and Interactive Technology

Ya-Hsiang Tai/戴亞翔, National Chiao Tung University
Paul Chen/陳伯綸, General Interface Solution Ltd. (GIS)

Intelligent and Green Manufacturing

Jean Yang/楊媛菁, Innolux Corporation
Matt Chien/簡煌隆, AU Optronics Corporation
Hsin-Yang Wang/王信陽, TOSIA

Active Matrix Devices

Yung-Hui Yeh/葉永輝, Industrial Technology Research Institute of Taiwan

Hsing-Hung Hsieh/謝信弘, Polyera Corp.

Po-Tsun Liu/劉柏村, National National Chiao Tung University

3D Display and AR/VR Technology

Chien-Yue Chen/陳建宇, National Yunlin University of Science and Technology

Fu-Ming Chuang/莊福明, Coretronic

Cheng-Huan Chen/陳政寰, National Tsing Hua University

OLED, Lighting, and u-LED

Hong-Show Koo/顧鴻壽, Minghsin University of Science and Technology

Mei-Rung Tseng/曾美榕, Industrial Technology Research Institute of Taiwan

Hao-chung Kuo/郭浩中, National Chiao Tung University

Transparent Displays

Jia-Chong Ho/何家充, Industrial Technology Research Institute of Taiwan

秦宗

Flexible Display and E-paper

KehLong Hwu/胡克龍, AU Optronics Corporation

Yung-Sheng Chang/張永昇, E Ink Holdings Inc.

Display Electronics and Systems

Chin-Lung Lin/林志隆, National Cheng Kung University

Jun-Hu Chen/陳均合, National Chiao Tung University

Display Components and Materials

Chao-Yuan (Eric) Chen/陳昭遠, Jiangsu Hecheng Display Technology Co. Ltd

Hung-Ming Chen/陳皇銘, National Chiao Tung University

Chyi-Ming Leu/呂奇明, Industrial Technology Research Institute of Taiwan

Printed Display and Electronics

Yuh-Zheng Lee/李裕正, Industrial Technology Research Institute of Taiwan

Bo-Ru (Paul) Yang/楊伯儒, Sun Yat-Sen University

Measurement, Standard, and Human Factor

Ko-Shun Wang/王科順, iboson

Pei-Li Sun/孫沛立, National Taiwan University of Science and Technology

Automotive, IoT, Medical, and Novel Applications

林雨潔

楊秋蓮, National Chiao Tung University

Fang-Cheng Lin/林芳正, National Chiao Tung University

Conference Secretariat

Ms. Emily I

4F., No. 285, Sec. 2, Tiding Blvd., Taipei 114, Taiwan

Tel: +886-2-2798-8329 ext. 17

Fax: +886-2-2798-6225

Email: idmc2017@elitepco.com.tw

Website: <http://www.ieo.nctu.edu.tw/IDMC17/>

Important Dates

Key issue	Date
Sponsorship Application Deadline	2017/08/31
10% Sponsorship Settlement	15 days upon confirmation
70% Sponsorship Settlement	2017/06/20
Early Bird Registration Deadline	2017/08/20
100% Sponsorship Settlement	2017/08/20
Online Registration Deadline	2017/09/13
Conference Dates	2017/09/20 - 22

Tentative Program

Time\Date	September 20 Wednesday		September 21 Thursday		September 22 Friday				
08:00-08:30									
08:30-09:00									
09:00-09:30									
09:30-10:00		Business Seminar 1		parallel Session 1 - 3		parallel Session 10 - 12			
10:00-10:30		Coffee Break		Coffee Break		Coffee Break			
10:30-11:00		Business Seminar 2		parallel Session 4 - 6		parallel Session 13 - 15			
11:00-11:30	R e g i s t r a t i o n	E x h i b i t i o n	R e g i s t r a t i o n	E x h i b i t i o n	R e g i s t r a t i o n	E x h i b i t i o n			
11:30-12:00							Lunch	Lunch	Lunch
12:00-12:30							Keynote 1	parallel Session 7 - 9	parallel Session 16 - 18
12:30-13:00							Keynote 2	Coffee Break & Poster Session & Award Ceremony	Coffee Break
13:00-13:30							Keynote 3		
13:30-14:00							Coffee Break		
14:00-14:30							Keynote 4	VIP Reception	Conference Banquet
14:30-15:00							Keynote 5		
15:00-15:30							Keynote 6		
15:30-16:00									
16:00-16:30									
16:30-17:00									
17:00-17:30									
17:30-18:00									
18:00-18:30									
18:30-19:00									
19:00-19:30									
19:30-20:00									
20:00-20:30									
20:30-21:00									

Sponsorship Opportunities

A. Package Sponsorship

A-1. DIAMOND SPONSOR (Exclusive Sponsorship)		NT\$800,000
Benefits	Quantity	Description
◆ Shell Scheme Booth	2	Booth measure: 3M*2M/ per unit <i>*First priority for booth selection</i>
◆ Acknowledgement Medal	1	
◆ Invitation to Conference Banquet	5	※ Free admission to conference banquet
◆ Complimentary Registrations	50	Free Registration for both conference and workshop
◆ Logo Positioning on Conference Bag	1	Logo Positioning on Conference Bag *350pcs <i>*Produced by Organizer</i>
◆ Advertisement in: <i>(Back Cover)</i> Conference Program	1	Full A4 color AD, layout designed and provided by the sponsor
◆ DM Insert	1	Provided by the sponsor
◆ Company logo with a hyperlink on the conference website	1	Links to the sponsor's website
A-2. PLATINUM SPONSOR (Exclusive Sponsorship)		NT\$600,000
Benefits	Quantity	Description
◆ Shell Scheme Booth	1	Booth measure: 3M*2M/ per unit <i>*Second priority for booth selection</i>
◆ Logo Positioning on Conference Badge (Lanyard)	1	Sponsor's Logo interspaced with Conference Logo Positioning on official conference lanyard *350pcs <i>*Produced by Organizer</i>
◆ Acknowledgement Medal	1	
◆ Invitation to Conference Banquet	4	※ Free admission to conference banquet
◆ Complimentary Registrations	35	Free Registration for both conference and workshop
◆ Advertisement in: <i>(Inside front Cover)</i> Conference Program	1	Full A4 color AD, layout designed and provided by the sponsor
◆ DM Insert	1	Provided by the sponsor
◆ Company logo with a hyperlink on the conference website	1	Links to the sponsor's website
A-3. GOLD SPONSOR (Exclusive Sponsorship)		NT\$400,000
Benefits	Quantity	Description
◆ Shell Scheme Booth	1	Booth measure: 3M*2M/ per unit <i>*Third priority for booth selection</i>
◆ Acknowledgement Medal	1	
◆ Invitation to Conference Banquet	2	※ Free admission to conference banquet
◆ Complimentary Registrations	20	Free Registration for both conference and workshop
◆ Advertisement in: <i>(Inside back Cover)</i> Conference Program	1	Full A4 color AD, layout designed and provided by the sponsor
◆ DM Insert	1	Provided by the sponsor
◆ Company logo with a hyperlink on the conference website	1	Links to the sponsor's website

B. List of Individual Sponsorship Items

1. Printed Material (Advertisement)				
<i>Please provide: 1) AI/JPG/PDF format 2) 300 dpi</i>				
Item	Description	QTY	Price	Remark
B1-1. Final Program	1. Back Cover	1	NT\$100,000	Full A4 color AD, layout designed and provided by the sponsor <i>*First proposed to Package Sponsors, and then open to others, only if available.</i>
	2. Inside Front Cover	1	NT\$50,000	
	3. Inside Back Cover	1	NT\$30,000	
	4. Inside Page		NT\$25,000	
B1-2. Abstract Book	1. Back Cover	1	NT\$100,000	Full A4 color AD, layout designed and provided by the sponsor
	2. Inside Front Cover	1	NT\$50,000	
	3. Inside Back Cover	1	NT\$30,000	
	4. Inside Page		NT\$25,000	
B1-3. Pocket Program	1. Inside Page		NT\$30,000	Color AD, layout designed and provided by the sponsor
	2. Back Cover	1	NT\$50,000	
B1-4. DM Insert	1 Copy		NT\$45,000	

2. Food & Beverage				
Item/Description	QTY	Price	Remark	
B2-1. Welcome Reception	1	NT\$500,000	1. ※ Company logo shown on the banner or backdrop 2. ※ Company representative will be invited as a guest of honor and present a welcome address. 3. ※ 3 Invitations for admission	
B2-2. Conference Banquet	1	NT\$800,000		
B2-3. Coffee Break	3	NT\$100,000		

3. Other Items				
Item/Description	QTY	Price	Remark	
B3-1. Conference Bag	1	NT\$500,000	Logo Positioning on Conference Bag *350pcs *Produced by Organizer	
B3-2. Conference Badge (Lanyard)	1	NT\$450,000	Sponsor's Logo interspaced with Conference Logo Positioning on official conference lanyard *350pcs *Produced by Organizer	
B3-3. Conference Pen	1	NT\$300,000	Logo Positioning on Conference Pen *350pcs *Produced by Organizer	
B3-4. Conference Notebook	1	NT\$400,000	Logo Positioning on Conference Souvenir *350pcs *Produced by Organizer	
B3-5. Conference Souvenir (16G USB)	1	NT\$500,000	Logo Positioning on Conference Souvenir *350pcs *Produced by Organizer	

C. Industrial Program Sponsorship

Category	QTY	Price	Remarks
C1-1. Group Registration (Small-Scale)		NT\$100,000	*Free Conference & Workshop Registration for 8 attendees *SID Corporate Membership enrollment for one year
C1-2. Group Registration (Medium-Sized)		NT\$200,000	*Free Conference & Workshop Registration for 20 attendees *SID Corporate Membership enrollment for one year
C1-3. Group Registration (Enormous-Group)		NT\$300,000	*Free Conference & Workshop Registration for 40 attendees *SID Corporate Membership enrollment for one year

D. Exhibition

The 2017 International Display Manufacturing Conference (IDMC'17) exhibition will officially open on 09:00 on Wednesday, 20 September 2017.

Size	QTY	Price	Remark
3m*2m Exhibition Booth		NT\$100,000	Equipment: - Needle-punch carpet (gray) - Back and side wall partitions (100 x 250cm) - Fascia with company name (English, excluding company logo) - Three 100W spotlights - One 110V /5A outlet - One reception desk (120cm*50*75cm/H) - Two folding chairs

Exhibitor benefits

- Listing in the IDMC'17 Final Program free of charge.
- 1 booth is entitled for **2 exhibitor pass** to access the exhibition area and **2 conference registration** and **conference banquet tickets**
- A hardcopy of Final Program for each exhibition booth/ company

Sponsorship Settlement Schedule

- Submit the completed Application Form to the conference secretariat at idmc2017@elitepc.com.tw or fax it to +886-2-2798- 6225.
 - Following payment process is strongly advised to confirm the sponsorship and ensure the entitlements
 - ◆ **10%** deposit of the total sponsorship within **15 Days after the application**
 - ◆ **70%** of total sponsorship should be made payable **3 Months** before the conference **(2017/06/20)**
 - ◆ **100%** settlement is required **1 Month** before the conference **(2017/08/20)**
- Kindly provide the receipt to confirm your sponsorship settlement once the payment is proceeded, moreover, please note that applicants will take care of all bank charges incurred.
- All applications will be processed and acknowledged on a first come, first served basis.
- Please share with us any further ideas for sponsorship that you would like to consider. Whether health orientated such as fruit baskets or water fountains right through to the latest technology to promote education and learning – we welcome refining your ideas and making them work. We look forward to your comments.

Sponsorship Application Form

Kindly return the completed form to the Conference Secretariat

Ms. Emily I / Tel: +886-2-2798-8329 ext.17 / Fax: +886-2-2798-6225 / E-mail: idmc2017@elitepc.com.tw

V	No.	Item	limitation	Amount
A. Package Sponsorship				
	A-1	Diamond Sponsor	1	NT\$800,000
	A-2	Platinum Sponsor	1	NT\$600,000
	A-3	Gold Sponsor	1	NT\$400,000
B. Individual Sponsorship Items				
B1. Printed Material				
Final Program				
	B1-1	1. Back Cover	1	NT\$100,000
		2. Inside Front Cover	1	NT\$50,000
		3. Inside Back Cover	1	NT\$30,000
		4. Inside Page		NT\$25,000
Abstract Book				
	B1-2	1. Back Cover	1	NT\$100,000
		2. Inside Front Cover	1	NT\$50,000
		3. Inside Back Cover	1	NT\$30,000
		4. Inside Page		NT\$25,000
Pocket Program				
	B1-3	1. Inside Page		NT\$25,000
		2. Back Cover	1	NT\$50,000
	B1-4	DM Insert * 1 Copy		NT\$45,000
B2. Food & Beverage				
	B2-1	Welcome Reception	1	NT\$500,000
	B2-2	Conference Banquet	1	NT\$800,000
	B2-3	Coffee Break	3	NT\$100,000
B3. Other Items				
	B3-1	Conference Bag	1	NT\$500,000
	B3-2	Conference Badge (Lanyard)	1	NT\$450,000
	B3-3	Conference Pen	1	NT\$300,000
	B3-4	Conference Notebook	1	NT\$400,000
	B3-5	Conference Souvenir (16G USB)	1	NT\$500,000
C. Industrial Program Sponsorship				
	C1-1	Group Registration_Small-Scale		NT\$100,000

	C1-2	Group Registration_Medium-Sized		NT\$200,000
	C1-3	Group Registration_Enormous-Group		NT\$300,000
D. Exhibition				
	D	3m*2m Exhibition Booth		NT\$100,000
Total Amount				

Contact Information	
Company Name:	
Company Address:	
Contact Person:	
Contact No.:	
E-mail:	
Title of Receipt:	
VAT Number:	
Signature:	Date:

Payment Detail	
Beneficiary Name:	SID, Taipei Chapter / 國際資訊顯示學會中華民國總會
Beneficiary Account:	300-10-021135-1
Beneficiary Bank:	Hua Nan Commercial Bank, Ltd. / 華南銀行
Branch Name:	Hsinchu Branch / 新竹分行
Bank Address:	No.131, Dongmen St., East Dist., Hsinchu City 300, Taiwan (R.O.C.) / 300 新竹市東區東門街 131 號
Swift Code:	HNBKTWTP300
Note:	
Please be reminded that any bank charge incurred during the transaction will be sponsors responsibility.	